THE CONFERENCE DETAILS

**Dates:** September 15-17, 2021  
**Website:** escv2021.org  
**Location:** Virtual on a dynamic online platform  
**Time Zone:** All time details on the programme are given according to BST (British Summer Time, UTC+1)  
**Estimated Number of Participants:** ESCV is getting approximately 600 participants to the physical ESCV Annual Conferences. For this virtual conference we are expecting around 800-900 participants to attend.

IMPORTANT DATES & DEADLINES

- **Conference dates:** September 15-17, 2021  
- **Abstract submission deadline:** April 26, 2021  
- **Early registration deadline:** June 18, 2021  
- **Regular registration:** June 19 – September 7, 2021  
- **Onsite registration starts by:** September 8, 2021

INVITATION

Dear Industry Partners,

While the pandemic of SARS-CoV-2 rages on and the prospects for international travel look difficult for much of 2021, the European Society for Clinical Virology have decided to postpone the face-to-face annual conference due to be held in Manchester in September 2021 until September 2022.

The conference for 2021 will still take place between **September 15-17, 2021** but using an interactive virtual platform.

Content will include a strong focus on developments during the pandemic including insights into the immunology of Covid and updates on vaccination.

As you would expect from an ESCV annual conference the meeting will not just focus on COVID but also include many topics of wider interest to the clinical virology community together with a strong industrial exhibition to showcase new developments in clinical virology.

Industry’s support and commitment is very important to the success of **23rd Annual Conference of the European Society for Clinical Virology**.

We look forward to getting your support for the ESCV 2021 online conference in September 2021.

Prof. Mariet Feltkamp  
ESCV President  
• Prof. William Irving  
• Dr. Heli J. Harvala  
• Prof. Paul Klapper  
• Prof. Maria São José Garcia Alexandre  
• Prof. Georgios Sourvinos  
• Prof. Pamela J. Vallely  
ESCV 2021 Organising Committee

AUDDIENCE PROFILE

• Clinical virologists  
• Virologists  
• Microbiologists  
• Infectious diseases specialists  
• Physicians  
• Veterinarians  
• Researchers  
• Etc...

CONTACT / THE CONFERENCE ORGANISING SECRETARIAT, PCO

**Office:** Kenes M+  
**Sponsorship & Exhibition Inquiries:**  
Mr. Muzaffer Komek  
E-mail: mkomek@kenes.com  
Mobile: +90 530 689 5299

**Registration Inquiries:**  
Ms. Pinar Eresici  
E-mail: peresici@kenes.com  
Ms. Neyir Utugen  
E-mail: nutugen@kenes.com

**Scientific Inquiries:**  
Ms. Mojca Rodic  
E-mail: mrodic@kenes.com

**Any Other Inquiries:**  
Ms. Pinar Akbulut  
E-mail: pakbulut@kenes.com
GENERAL INFORMATION

ABOUT ESCV
The European Society for Clinical Virology (ESCV) is a non-profit organization and the successor of the European Group for Rapid Viral Diagnosis (EGRVD) and the European Association against viral diseases (ESAVD), which merged into the ESCV on January 1, 1997. Since then, it has provided a forum for virologists, scientists and physicians interested in all aspects of Clinical Virology and human viral diseases. The ESCV is open to anyone interested in viruses as causes of disease in humans and animals, either as a (general) physician, paediatrician, veterinarian, infectious diseases specialist, (clinical) virologist or microbiologist, pure or applied, or just those with curiosity.

ORGANISING COMMITTEE
(in alphabetical order according to last names)
William Irving, UK
Heli J. Harvala, UK
Paul Klapper, UK
Maria São José Nascimento, Portugal
Georgios Sourvinos, Greece
Pamela J. Vallely, UK

WHY SPONSOR & EXHIBITOR?
ESCV 2021 - 23rd Annual Conference of the European Society for Clinical Virology will bring you together with participants all over the world, despite the distances, and will provide you opportunities to promote your company, your product(s) related to clinical virology, virology, microbiology and infectious diseases in a wider point of view.

The conference will give you a chance for brand placement, recognition, and visibility of your organisation to leading researchers in these fields.

KEY BENEFITS OF THE VIRTUAL CONFERENCE
IMMEDIATE VISIBILITY – Appearance of your brand and organisation’s name / logo directly in front of attendees, boost the perceived image of your organisation during the conference.
LONGER EXPOSURE – Visibility and interaction during the virtual conference PLUS a longer time following the event when attendees have access on-demand.
NO TRAVEL – Access the conference from the comfort of your office or home, on your own time – and save £££ by avoiding travel expenses.
CUSTOMER LEADS – Communication with your target market with the opportunity to launch new initiatives, products or services.
REACH OUT TO TARGET AUDIENCE – Possibility to find new partners and meet like-minded professionals, influential people, bodies and organisations representing scientific fields and to gain credibility in your area of research and outperform your competitors.
EXPANDED MARKET – Going virtual opens the door for a larger audience globally, as attendees no longer need to travel to an onsite location.
# SCIENTIFIC PROGRAM

## 15-Sep-21 Wednesday

<table>
<thead>
<tr>
<th>Time</th>
<th>Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:30 - 08:30</td>
<td>Exhibition &amp; Eposters Visiting Slot</td>
</tr>
<tr>
<td>08:30 - 08:40</td>
<td>Opening of the Conference</td>
</tr>
<tr>
<td>08:40 - 09:10</td>
<td>Opening Keynote</td>
</tr>
<tr>
<td>09:10 - 10:40</td>
<td>Scientific Session 1</td>
</tr>
<tr>
<td>10:40 - 11:30</td>
<td>Exhibition &amp; Eposters Visiting Slot</td>
</tr>
<tr>
<td>11:30 - 13:00</td>
<td>Scientific Session 2</td>
</tr>
<tr>
<td>13:00 - 14:00</td>
<td>Slot for Industry Symposium - Parallel in 2 Halls</td>
</tr>
<tr>
<td>14:00 - 15:00</td>
<td>Exhibition &amp; Eposters Visiting Slot</td>
</tr>
<tr>
<td>15:00 - 16:30</td>
<td>Scientific Session 3</td>
</tr>
<tr>
<td>16:30 - 16:50</td>
<td>Break</td>
</tr>
<tr>
<td>16:50 - 18:20</td>
<td>Scientific Session 4</td>
</tr>
<tr>
<td>18:20 - 19:30</td>
<td>Networking Time / Online Welcome Reception</td>
</tr>
<tr>
<td>19:30 - ...</td>
<td>Networking Time (Chat Groups)</td>
</tr>
</tbody>
</table>

## 16-Sep-21 Thursday

<table>
<thead>
<tr>
<th>Time</th>
<th>Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:00 - 09:00</td>
<td>Slot for Industry Symposium - Parallel in 2 Halls</td>
</tr>
<tr>
<td>09:00 - 10:30</td>
<td>Scientific Session 5</td>
</tr>
<tr>
<td>10:30 - 11:30</td>
<td>Exhibition &amp; Eposters Visiting Slot</td>
</tr>
<tr>
<td>11:30 - 13:00</td>
<td>Scientific Session 6</td>
</tr>
<tr>
<td>13:00 - 14:00</td>
<td>Slot for Industry Symposium - Parallel in 2 Halls</td>
</tr>
<tr>
<td>14:00 - 14:50</td>
<td>Exhibition &amp; Eposters Visiting Slot</td>
</tr>
<tr>
<td>14:50 - 16:20</td>
<td>Scientific Session 7</td>
</tr>
<tr>
<td>16:20 - 17:20</td>
<td>Eposter Discussions of Selected Topics &amp; Posters - Parallel in 2 Halls</td>
</tr>
<tr>
<td>17:20 - 17:40</td>
<td>Break</td>
</tr>
<tr>
<td>17:20 - 18:50</td>
<td>Scientific Session 8</td>
</tr>
<tr>
<td>18:50 - 19:30</td>
<td>General Assembly (Only for ESCV members)</td>
</tr>
<tr>
<td>19:30 - ...</td>
<td>Networking Time (Chat Groups)</td>
</tr>
</tbody>
</table>

## 17-Sep-21 Friday

<table>
<thead>
<tr>
<th>Time</th>
<th>Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:00 - 09:00</td>
<td>Slot for Industry Symposium - Parallel in 2 Halls</td>
</tr>
<tr>
<td>09:00 - 10:30</td>
<td>Scientific Session 9</td>
</tr>
<tr>
<td>10:30 - 10:50</td>
<td>Break</td>
</tr>
<tr>
<td>10:50 - 12:20</td>
<td>Scientific Session 10</td>
</tr>
<tr>
<td>12:20 - 13:00</td>
<td>Eposter Discussions of Selected Topics &amp; Posters - Parallel in 2 Halls</td>
</tr>
<tr>
<td>13:00 - 14:00</td>
<td>Exhibition &amp; Eposters Visiting Slot</td>
</tr>
<tr>
<td>14:00 - 15:00</td>
<td>Slot for Industry Symposium - Parallel in 2 Halls</td>
</tr>
<tr>
<td>15:00 - 16:30</td>
<td>Scientific Session 11</td>
</tr>
<tr>
<td>16:30 - 16:50</td>
<td>Break</td>
</tr>
<tr>
<td>16:50 - 18:20</td>
<td>Scientific Session 12</td>
</tr>
<tr>
<td>18:20 - 18:40</td>
<td>Closing of the Conference</td>
</tr>
<tr>
<td>18:40 - ...</td>
<td>Networking Time (Chat Groups)</td>
</tr>
</tbody>
</table>

## SCIENTIFIC SESSIONS & TOPICS OF THE ESCV 2021

- Sars-Cov-2
- NGS (Next Generation Sequencing) and Virus Discovery
- Emerging and Travel-Related Viral Infections
- Hepatitis
- Congenital and Antenatal Infections
- Vaccines and Antivirals
- HIV Update
- CNS (Central Nervous System) Infections
- Influenza and Other Respiratory Viruses
- Viral Infections in Immunocompromised Patients
- ESCV Networks Session ENPEN/ENNGS
- Case Reports & PASCV Quiz
- Panel Discussion – The Future of Clinical Virology
# MAIN SPONSORSHIP CATEGORIES

* Please see the next page for the sample visuals for the location of the branding acknowledgements for items directly allocated for main sponsors usage and virtual booth visuals.

<table>
<thead>
<tr>
<th>Discount on additional sponsorship/exhibition items' purchases</th>
<th>PLATINUM SPONSORSHIP GBP 18,850</th>
<th>GOLD SPONSORSHIP GBP 14,000</th>
<th>SILVER SPONSORSHIP GBP 8,800</th>
<th>BRONZE SPONSORSHIP GBP 4,300</th>
</tr>
</thead>
<tbody>
<tr>
<td>Virtual Booth</td>
<td>Corner Large</td>
<td>Corner Medium</td>
<td>Corner Standard or Flat Large</td>
<td>Flat Standard</td>
</tr>
<tr>
<td>Opportunity to get contact details of the participants who give consent for sharing their information with sponsors of the conference</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>Acknowledgement on the conference website with a logo with hyperlink to Sponsor’s website</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>Acknowledgement in the final programme e-book, at Sponsors’ section with logo and 100-words profile</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>Acknowledgement in the conference mobile application, at Sponsors’ section with logo</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>Acknowledgement on the presentation to be looping in the virtual auditorium before and after all sessions of the conference</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>Presence with logo of the Sponsor (together with logos of other sponsors’ of the same category) at the entrance of virtual conference venue *</td>
<td>Logo in the Front Row</td>
<td>Logo in the Second Row</td>
<td>Logo in the Third Row</td>
<td></td>
</tr>
<tr>
<td>Presence with logo at the virtual lobby together with all sponsors of the conference</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>Acknowledgement within the branding in the virtual halls*</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>Acknowledgement with logo in the conference e-newsletters</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>Acknowledgement in the push notification to be sent through the conference mobile application during the conference</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>Opportunity to upload a pdf / video into the virtual conference bags (pdf and videos to be provided by the Sponsors)</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>Opportunity to upload company material (1-2 page pdf brochure) onto the conference mobile application (pdf and videos to be provided by the Sponsors)</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Complimentary Exhibitor badges</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Complimentary Delegate badges</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Acknowledgement with logo in the post-conference reports and information</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>Advertisement in the Final Programme E-Book</td>
<td>3 full pages</td>
<td>2 full pages</td>
<td>1 full page</td>
<td>1/2 page</td>
</tr>
<tr>
<td>Opportunity to display a video on a digital screen in the virtual lobby**</td>
<td>+</td>
<td>+</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

** 1 digital screen will be used for all platinum sponsors and 1 digital screen will be used for all gold sponsors. Videos of those sponsors will be looping on these screens back-to-back.
VISUAL SAMPLES - BRANDING SPACES

The below visual designs are samples from the virtual platform to show the specific locations that are going to be allocated for main sponsors' (platinum, gold, silver and bronze) brandings.

Kindly note that these sample visuals are prepared to give the main sponsors an idea about the location of their brandings, and the actual virtual system might have slight changes in the design and locations of these brandings.

Entrance of the Virtual Conference Venue:
Spaces for Main Sponsors' logos (marked with yellow frame)

Virtual Lobby:
- Screen for Platinum Sponsors' looping videos (marked with green frame)
- Screen for Gold Sponsors' looping videos (marked with blue frame)
- Space for All Sponsors' logos (marked with yellow frame)

Auditorium:
- Banner for Platinum & Gold Sponsors' logos (marked with yellow frame)

Decision amongst the auditorium templates (both of which are shown above) will be made during the virtual system set up by the organizers.
The below visual designs are samples for the virtual booths that are going to be allocated for main sponsors’ (platinum, gold, silver and bronze).

Different colour alternatives are available for all booths (e.g. blue, dark blue, green, dark green, yellow, orange, red, purple).
**ADDITIONAL SPONSORSHIP & EXHIBITION OPPORTUNITIES**

For all sponsorship & exhibition items (excluding advertisement options), the Sponsor/Exhibitor will benefit from the below listed opportunities:

* Opportunity to get contact details of the participants who give consent for sharing their information with sponsors of the conference (except advertisements)

* Acknowledgement on the conference website with a logo with hyperlink to Sponsors/Exhibitors website

* Acknowledgement in the final programme e-book, at Sponsors & Exhibitors' section with logo and 100-words profile

* Acknowledgement in the conference mobile application, at Sponsors/Exhibitors section with logo

* Presence with logo at virtual lobby together with all sponsors/Exhibitors of the conference

* Acknowledgement with logo in the post-conference reports and information

| Industry Sponsored Symposium – Morning Slot | GBP 6,500 |
| Industry Sponsored Symposium – Mid-Day Slot | GBP 7,700 |

**Opportunity for the direct introduction of your products, pipeline, expertise to the audience**

Industry Symposium slots are available within the scientific programme. Two slots of 50 minutes and two parallel halls are available for industry symposia.

Allocation of the slot and hall preference is subject to availability. The allocation of the industry symposia slots will be confirmed on a “first come first served” basis.

The content of the industry symposium is subject to the approval of the Scientific Committee. Kindly note that it might be preferable for you to create a more interactive content for the industry symposium in order to attract more audience. Please contact the Conference Organisers for the technical infrastructure of the virtual system and additional/optional functions for creating the interactivity (e.g., Q&A and poll functions, etc...).

Sponsors of industry sponsored symposia are responsible for obtaining the relevant information and complying with all national and international rules and regulations related to advertising and promotion of all products and services mentioned as part of the industry session. Advertising of any specific product does not mean acceptance by ESCV and KENES. It is the full responsibility of the corporation that it is in accordance with the European laws, where applicable.

In addition to the general benefits to be provided for the conference sponsors, Industry Symposia will be acknowledged:

- on the related section of the conference website
- in the related section of the programme e-book
- in the related section of the conference mobile application
- in one e-newsletter of the virtual conference
- opportunity to display a video / banner / looping presentation on a digital screen in the virtual lobby (1 digital screen will be used for all industry symposia and videos/banners/ppt of those symposia will be looping on these screen back-to-back.)
- as pdf / video invitation in the Virtual Conference bags (pdf and videos to be provided by the Sponsors)
23rd Annual Conference of the European Society for Clinical Virology
September 15-17, 2021

ADDITIONAL SPONSORSHIP & EXHIBITION OPPORTUNITIES

VIRTUAL EXHIBITION

2D booth in the virtual Exhibition Hall includes
- Company Name and Logo
- Company Profile
- Documents, Video and Images
- Content hyperlinks for company’s website, products, news and social media accounts

Additional Features:
- Interactive Chat (Group and 1:1 chat, including video calls)
- Contact Us
- Ability to see visiting attendees at the booth

Different colour alternatives are available. (e.g. blue, dark blue, green, dark green, yellow, orange, red, purple).

CONFERENCE MOBILE APPLICATION

Strong visibility during the conference.

The conference mobile application engages attendees with personalised planning tools and real-time event updates and notifications. The easily downloadable and user-friendly mobile app will include the scientific programme, content and speakers’ information.

Sponsor’s acknowledgement will appear on the splash/pop-up screen of the app and the Sponsor’s logo will be displayed together with the mobile app information and the QR code that will be sent to the registered participants. Sponsor will have the opportunity to get two (2) push notifications to be launched during the conference (timing to be decided and agreed by the Conference Organisers and the Sponsor).

ADVERTISEMENT IN THE CONFERENCE MOBILE APPLICATION

ADVERTISEMENT IN THE FINAL PROGRAM E-BOOK

Sponsor’s full colour advertisement will be published online on the designated section of the program e-book. Specifications for the advertisements will be advised by the Conference Organisers.

Back cover, last page of the pdf
Limited to 1 company
GBP 1.400

Inside front cover, first page of the pdf after the cover
Limited to 1 company
GBP 1.400

Full page
GBP 1.000

Half page
GBP 750

ADVERTISEMENT IN THE CONFERENCE MOBILE APPLICATION

Advertisement in the designated section of the conference mobile application during the conference and post-conference of at least 1 month. Mobile app will be available to all participants to access the scientific programme and other conference information easily and conveniently.
APPLICATION, PAYMENT & CANCELLATION POLICIES

GENERAL CONDITIONS & APPLICATION PROCESS

Once a booking form is submitted, a confirmation will be mailed to the Sponsor/Exhibitor with an accompanying invoice. Please note that submission of a booking form indicates the acceptance of all TERMS & CONDITIONS specified within the booking portal. The booking form(s) will be held as a valid liable contract, by which both parties will be bounded.

PAYMENT PLAN & CONDITIONS

100% payment is required to be completed upon the application of the sponsorship/exhibition.

All payments including the ones from last minute sponsors/exhibitor are required to be finalised prior to the conference date.

PAYMENT METHODS

Payments can be made via bank transfer or credit card. Kindly note that individual and/or corporate cheques are not acceptable.

Payment via Bank Transfer:
Bank account details are as below. After the bank transfer, the proof of payment is required to be sent to the Conference Organizers.

   ACCOUNT NAME : ESCV 2020, Manchester, UK *
   ACCOUNT NO (GBP) : 1500934-92-191
   IBAN (GBP) : CH96 0483 5150 0934 9219 1
   BANK NAME : Credit Suisse
   BRANCH : Genève
   SWIFT CODE : CRESCHZZ80A
   ADDRESS OF THE BANK : Rue de la Monnaie 1-3 | 1204 Genève | Switzerland

* Please note that the bank account of the postponed ESCV 2020 Annual Conference is being used for this virtual meeting. Therefore, please make sure to use the account name as specified above.

Payment via Credit Card:
Visa, Mastercard and AMEX are accepted through the online booking portal. Please finalise your payment during the booking process.

CANCELLATION POLICY

Any request for the cancellation of sponsorship/exhibition items must be sent to the Conference Organisers in writing. The following cancellation policy will apply:

- For any cancellations on or after May 1, 2021; full sponsorship/exhibition amount will be invoiced and charged, and no refunds will be made.
- All relevant refunds will be made within 30 days after the conference date of conference
You can also support ESCV 2021 - 23rd Annual Conference of the European Society for Clinical Virology with an Unrestricted Grant!

Or

You may suggest an idea!

We strongly encourage potential sponsors to suggest their own ideas for supporting ESCV 2021 - 23rd Annual Conference of the European Society for Clinical Virology. We are very open to additional sponsorship opportunities (within the technical limits of the virtual system) and would be happy to discuss any options with you.

Please contact us!

Office: Kenes M+

Sponsorship Inquiries:
Mr. Muzaffer Komek
E-mail: mkomek@kenes.com / Mobile: +90 530 689 5299

www.escv2021.org